



November 12 and 13, 2008

Michigan InfraGard and the West Michigan Chapter of ISACA is hosting:

**“Information Security and Privacy Convergence and Collaboration”**

Presented by **Rebecca Herold & Associates LLC**

For more information visit: [www.wmisaca.org](http://www.wmisaca.org) or [www.infragard.net](http://www.infragard.net)

To register visit: **ConnecTech Greater Kalamazoo** - [www.connectech.org](http://www.connectech.org)!

### Highlights

*Handling complex and difficult Privacy and Information Security issues has moved to the top of the list for companies maintaining customer and employee information. However, there are often gaps in communication and coordination between Privacy and Information Security activities. These gaps create more complexity and bigger challenges for companies to handle as well as putting the organization at greater risk for incidents, along with contractual and regulatory noncompliance. Successful programs require the two strategies to be complementary and integrated throughout all of the enterprise – within every business process stage and at every level within the organization. This workshop will provide practical knowledge and numerous tools to address complex privacy and information security convergence and compliance issues within your organization as well as learn how other organizations are handling these Privacy and Information Security challenges.*

*Through discussing key trends, and issues, such as legal requirements and frameworks, that are common to both areas, attendees will learn how privacy and security teams can effectively work together. Participants will take away numerous valuable resources and tools they can start using right away to help successfully meet these complex and difficult challenges.*

### Content and Objectives

#### Key Objectives:

- Instill understanding of privacy and information security issues and governance methodologies for best business impact
- Instill understanding of how to use existing governance frameworks to successfully integrate privacy and information security throughout the entire organization
- Instill understanding of the major privacy and information security common challenges and how to establish partnerships to most successfully address all the accompanying issues
- Learn the legal ramifications and necessary key compliance activities necessary to demonstrate regulatory and legal due diligence and establish a standard of due care that supports business success
- Learn to create an actionable roadmap for coordinating privacy and information security activities within the organization
- Instill understanding of the importance of partnering information security and privacy in incident planning, implementation, and execution

#### Attendees will leave with:

- A valuable set of course materials that you will be able to use as a reference on an ongoing basis immediately upon your return to the office
- A ready-to-use information security and privacy program planning toolkit and sample framework that participants can customize to fit their organizational needs
- Sample privacy and information security controls for regulatory compliance
- A usable information security and privacy posture assessment tool and visual roadmap generator
- Sample website privacy policy
- Privacy impact assessment worksheet
- A ready-to-use business partner and vendor security and privacy program assessment and due diligence toolkit
- A security and privacy contract clause considerations checklist
- A comprehensive listing of useful security and privacy references and resources
- 16 CPEs will be awarded to attendees.

### Speaker Profiles

**Rebecca Herold, CIPP, CISSP, CISM, CISA, FLMI**, “The Privacy Professor”™ is an information privacy, security and regulatory compliance consultant, author and instructor with her own company, Rebecca Herold & Associates, LLC, since mid-2004. Rebecca has over 17 years of information privacy, security and regulatory compliance security experience, has created and implemented corporate strategies and programs and provided numerous security and privacy services to organizations in a wide range of industries throughout the world. Rebecca was instrumental in building the information security and privacy program while at the Principal Financial Group, which was awarded the 1998 CSI Information Security Program of the Year Award. In October 2007 Rebecca was named one of the “Best Privacy Advisers” in two of three categories by Computerworld magazine. Rebecca was also named one of the “Top 59 Influencers in IT Security” for 2007 by IT Security Magazine.

**Christopher Grillo, CPA (inactive), CISM, CISA, CIPP, ITIL** is the Director of Information Security for Medica with over 15 years of experience in information security, privacy, risk management, audit, and IT consulting. Chris has a proven track record of implementing and maintaining effective Information Security programs in various industries. Prior to joining Medica, Chris was the Director of Information Security at Pearson Education where he led the global Information Security Program. In addition, Chris served as Sr. Principal Consultant at Verisign and Canaudit, where he led comprehensive information security, privacy, and IT audit engagements. Chris is the author of several seminars and articles and has been quoted in popular magazines such as InformationWeek and Computerworld. He is also an active member in various Information Security, Audit, and Privacy associations and has served as chairperson of the Computer Security Institute (CSI) Advisory Council.

## Registration

**Registration available until 5:00pm, November 4, 2008:** This event cost is \$300.00 for ConnectTech, InfraGard, and ISACA members, \$350.00 for non-members. **Registration for this event closes November 4, 2008.**

**Refund Policy:** Due to the deadlines for attendance guarantees which commit us to pay for you whether or not you are able to attend, paid registrations will be refunded in full, minus the processing fee of \$50, for requests received in writing on or before October 24, 2008 at 5:00pm. Submit refund requests to [fheikkila@pivotgroup.net](mailto:fheikkila@pivotgroup.net). No refunds will be given for any cancellation requests received after October 24, 2008 at 5:00pm.

**No reimbursement will be made if you fail to attend.** Please note that substitutions will be accepted until 4 p.m. on Friday, October 31st. Substitutions may be requested by sending an e-mail to [fheikkila@pivotgroup.net](mailto:fheikkila@pivotgroup.net).

**Seats are limited:** Registration may close early if capacity is met prior to the registration deadline of November 4th.

**To register:** Register online at <https://www.connecttech.org/calendardetail.aspx?eventid=114>.

You **must pay in advance** via credit card during your online registration.

**Wednesday and Thursday, November 12 and 13, 2008**

**7:30 a.m. – 5:00 p.m.**

**Location:** Davenport University - Lettinga Campus, Meeting Room A, 6191 Kraft Avenue S.E., Grand Rapids, MI 49512 - (616) 698-7111

**Security:** No special procedures required for access, however; you must sign in and confirm your registration with the Program Committee for both days of the event.

**Attire:** Business, Business Casual.

**Meals:** Breakfast, lunch and break snacks provided.

**Parking:** Parking is free at the Davenport University Lettinga Campus

*NOTE: Should the need arise: InfraGard and West Michigan ISACA reserves the right to change the event logistics, or cancel the event entirely, at their discretion. Communication of any changes will be sent to attendees at the email addresses provided during registration. Event payment will be refunded to paid registrants in the case of cancellation.*